



Week ending March 30, 2007

Mayor, Members of the City Council, and the Community Members:

## **CITYWIDE WEEKLY HIGHLIGHTS REPORT**

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please contact the Public Affairs Department at 559-621-7777 with any questions.

## **MAJOR WEEKLY HIGHLIGHTS**

### **\$85,000 to Fuel Economic Development**

- On March 27, 2007, an \$85,000 check was presented to the Fresno Area Hispanic Chamber of Commerce by Mayor Alan Autry's Chief of Staff, Georgeanne White, on behalf of the City. It will assist with the establishment of a Bilingual Hispanic Business Incubator which will be managed by the Chamber.

## **UPCOMING EVENTS and PROJECTS**

### **Economic Development**

- The EDD is sponsoring two free workshops to inform the business community about the benefits of the Federal Empowerment Zone, State Enterprise Zone, and the City Municipal Restoration Zone. The first workshop, scheduled for Wednesday, April 4th, is already full; however, there are still seats available for the workshop on June 6th. Both workshops will run from 7:30 a.m. to 9:00 a.m. at the Fresno Chamber of Commerce, 2331 Fresno Street

## WEEKLY NEWS

### **KEY RESULT AREA: ECONOMIC DEVELOPMENT**

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#### **Economic Development**

- Staff from the Department completed International Economic Development Council's (IEDC) Economic Development Credit Analysis training. A benefit of the training is that it is part of the curriculum that will lead to certification of staff and accreditation of the Department.
- Fresno Film and Entertainment Commissioner Ray Arthur participated in the annual FILMART trade show in Hong Kong, March 20<sup>th</sup> through March 23<sup>rd</sup>. FILMART is one of the largest international film and entertainment shows. Arthur was one of eight film commissioners representing the State of California.

### **KEY RESULT AREA: CUSTOMER SERVICE**

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#### **Parks and Recreation**

##### **Skate Park Build and Cesar Chavez Celebration**

- Staff from across PRCS divisions have worked hard to prepare for the big Kaboom! Skate Park Build and Cesar Chavez Celebration this Saturday, March 31st at the Romain Neighborhood Center. Staff and volunteers will gather to help construct the new skate park ramps, plant flowers, paint a mural to honor Cesar Chavez, construct & install benches, tables & planters and other park beautification projects throughout the day.
- 240 participants attended the Therapeutic Recreation Social Dance on Wednesday, March 21, 2007. This program serves adults and young adults with developmental and physical disabilities who function independently.
- Freeze Relief at the Mosqueda Community Center  
36 senior volunteers assisted the Community Food Bank with food distribution, registration, crowd control, translation, and transporting food items to vehicles.

#### **Public Works**

**Street Tree:** Responded to 13 emergency tree calls

**Street Sign:** Installed high visibility crosswalks on Tulare, between "R" Street and the Rail Road tracks

Painted around downtown Grizzly Stadium, getting it ready for opening day

**Median Islands:** Cleaned 2.2 million sq. ft. of landscaping  
Sprayed 7.4 million sq. ft. of landscaping

**Traffic Engineering:** The Traffic Signal Mitigation Impact (TSMI) Fee was increased from \$41.47 to \$45.98. The increase is a result of construction costs, new City intersection added to the list, and 12 unsignalized Caltrans ramp intersections.

Public Works staff took to City Council on March 27, 2007 the new Fresno Major Street Impact (FMSI) Fee. The nexus study and staff report were a result of working in the stakeholders since August of 2006.

On behalf of the Islamic Center of Central California (Masjid Fresno) and the Muslim Community of the great City of Fresno, I would like to express our thanks and appreciation to the Department of Public Works for the extra attention that they are giving us in regard to resolving the Hazardous vehicles parking situation adjacent to our center. -MOHAMMED JIBRIL

## **Transportation/FAX**

### **FAX Participates in Disability Awareness Day**

- FAX employees attended the event, displayed informational materials, and were available to answer questions. A fixed route bus and Handy Ride bus were on display.

## **Public Utilities**

- Sewer Maintenance has completed 1236 days without any lost time due to on the job injuries.
- Community Sanitation's, Litter Control crew and volunteers from North Fresno Church united to clean up the vacant lots near Barstow and Blackstone Avenues. They also canvassed the access road behind the section eight apartments nearby.